



Direct Financing

Information for artists, labels and third parties considering the Direct Financing route.

Help yourself to a piece of the music industry

www.slicethepie.com

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Direct Financing

Any artist with an established fan base can be considered for financing on Slicethepie. If you are, or represent an artist, considering seeking direct financing from music fans and/or third party investors for an album, single, EP or other music related project please drop us an email [here](#).

When deciding whether your project may be eligible for financing on Slicethepie, please note that:

Eligibility

The financing is appropriate for:

- Artists with an established fan base
- Artists who have recently parted company from their record label (for whatever reason)
- Successful artists who do not want to pursue the traditional record label route
- Record labels who wish to 'partner' with music fans or third party investors in financing a specific music project
- Artists from any territory in the world

Financing terms

Financing on Slicethepie is very flexible and can be easily configured to reflect the profile of the artist and the financial terms the artist or label wishes to offer to the investors. Slicethepie is currently considering direct financing projects of up to £500,000.

Key considerations for artists

- The artist retains all copyright and publishing rights in projects financed through Slicethepie
- The artist will typically receive around £3/\$5 per album sale net of retail margin, distribution costs and returns to investors
- All amounts raised via Slicethepie are non-recoupable (ie they are not a loan)
- Slicethepie retains a commission equal to 10% of all funds raised

If you are interested in finding out more about financing your project through Slicethepie, please drop us an email at legal@slicethepie.com.